



## PLATINUM SPONSOR BENEFITS

### Premium Access & VIP Experience

- VIP ticket(s), event program, and access to the General Area on Saturday 18 & Sunday 19 April
- Complimentary entry on Friday 17 April
- Access to the marquee with shaded seating and TV SPORT screen
- Buffet lunch including beer, wine, soft drinks, tea, and coffee
- Event-branded stubby holder and hat
- Meet & greet with drivers and special guests
- Selection of event-branded gifts

### Branding, Activation & Media Exposure

- Race naming rights
- Company signage and logo placement throughout the event precinct
- Logo screened and mentioned throughout the event
- Company recognition across event advertising and promotional platforms
- Company activation space inside the General Area

### Ongoing Engagement

- Annual YMTB membership

**17-19 APRIL  
YARRAWONGA  
FORESHORE  
2026**

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THUNDER**

Event delivered by Yarrawonga Mulwala Tourism & Business and Victorian Speed Boat Club



## GOLD SPONSOR BENEFITS

### Premium Access & VIP Experience

- VIP ticket(s), event program, and access to the General Area on Saturday 18 & Sunday 19 April
- Complimentary entry on Friday 17 April
- Access to the marquee with shaded seating and TV SPORT screen
- Buffet lunch including beer, wine, soft drinks, tea, and coffee
- Event-branded stubby holder and hat
- Meet & greet with drivers and special guests

### Branding & Exposure

- Race naming rights
- Company signage and logo placement throughout the event precinct
- Logo screened and mentioned throughout the weekend

### Ongoing Engagement

- Annual YMTB membership

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## SILVER SPONSOR BENEFITS

### Premium Access & VIP Experience

- VIP ticket(s), event program, and access to the General Area on Saturday 18 & Sunday 19 April
- Complimentary entry on Friday 17 April
- Access to the marquee with shaded seating and TV SPORT screen
- Buffet lunch including beer, wine, soft drinks, tea, and coffee
- Event-branded stubby holder and hat

### Branding

- Company signage and logo placement throughout the event precinct

### Ongoing Engagement

- Annual YMTB membership

Each sponsorship tier offers a tailored level of exposure, ensuring your brand is highlighted throughout the race weekend while strengthening your presence within the Yarrawonga Mulwala community. Our promotional channels include social media, livestreaming, local media partnerships, on-site signage, and event commentary—delivering consistent recognition before, during, and after the event.

We would be delighted to welcome Simmons Homes back as a valued partner of the 2026 Yarrawonga Powerboat Spectacular. If you have any questions or would like to discuss a tier in more detail, please reach out to me directly at 0427 314 389 or [diday@yarrawongamulwala.com.au](mailto:diday@yarrawongamulwala.com.au).

Thank you for your time, and we look forward to the potential of partnering with Sommons Homes again.

Warm regards,  
Di Day  
Sponsorship Coordinator  
0427 314 389  
Yarrawonga Mulwala Tourism & Business

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